

# Life Stripe

by SPREAD, Hirokazu Kobayashi and Haruna Yamada

Curated by Rossella Menegazzo (The University of Milan)

**8 – 16 April 2014 10.00 – 22.00+**  
**FABBRICA DEL VAPORE at ILFISCHIO.Doc**

Via Giulio Procaccini 4, Milano

**10 18.00** Presentation of the Exhibition by Rossella Menegazzo and SPREAD

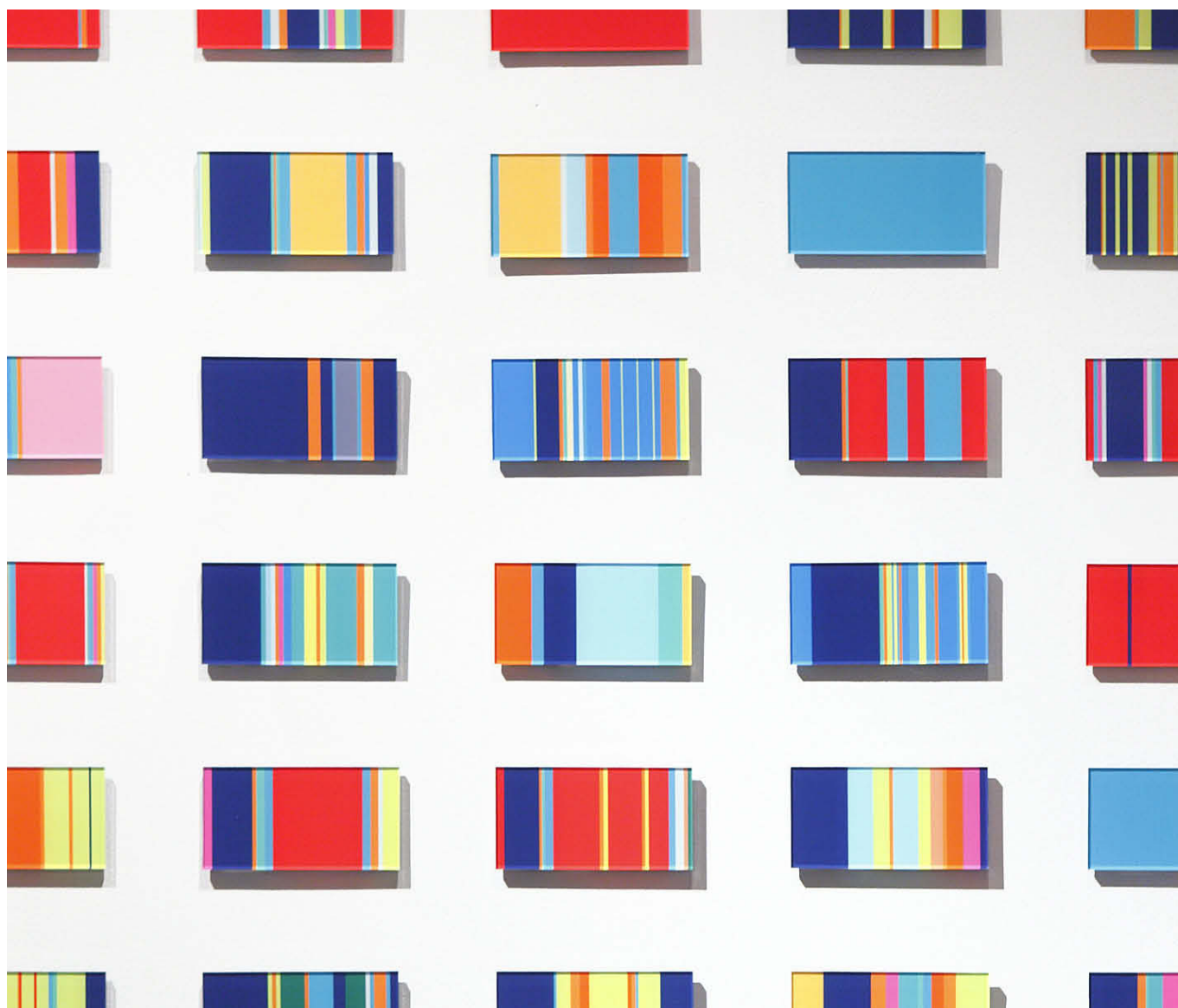
**10 19.00** Party

**12 16.00** Workshop & Dialogue (Limited 25 persons, 20€)

PRESS RELEASE

POSTI DI VISTA 11\*

FUORISALONE 2014



Life Stripe "108" 100mm×50mm×30mm×108pieces / Acrylic Art Print  
Photo: Kai Hirata

Have you ever imagined the life of a giraffe, of a Tokyo taxi-driver, of a big architect or a famous musician, or even more your life transformed into color stripes?

The exhibition "Life Stripe" curated by Rossella Menegazzo presents some hundred works on acrylic created by the creative group SPREAD during the years and a wide selection of works developed from some workshops held in 2013 with the students of the University of Milan and the School of Specialization in Trans-cultural Psychotherapy at the Foundation Cecchini Pace, coordinated by Rossella Menegazzo and Eleonora Riva, and students of the University of the Republic of San Marino, coordinated by Alessandra Bosco.

"Life Stripe" is an art project started in 2004 by Hirokazu

Kobayashi and Haruna Yamada as a way to help a friend suffering from depression, trying to re-discover and give a new value to everyday life's actions.

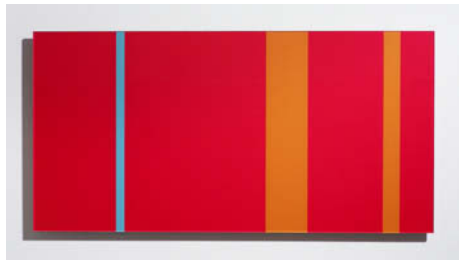
The idea of using colors then evolved in a graphic representation of the main activities distributed in 24 hours through 21 colors, making people to participate in the form of workshop with paper, glue and cutters to create one's own small art work and together reflecting on the sense and value attributed to everyday life: To create the future rethinking the past and To become aware of him/herself confronting with other.

The exhibition will be a place to meet, discuss, to experience workshop and it will be showed a video-installation "Life Stripe in motion" by Il Fischio.Doc.



# Life Stripe

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Life Stripe "Taxi Driver" 750mm×375mm×30mm / Acrylic Art Print

This is a day of a taxi driver who works 24-hour shifts. It's a little scary to know that drivers are at work with such little sleep, but at the same time this arrangement of colors makes it easy for us to imagine the severe working environment of his. We meet him again and we asked him to tell us about his March 11, day of the Tohoku earthquake. With the loss of the function of transportation systems in the Tokyo metropolitan area, almost all the taxis kept running till late that night. He kept driving all the time other than the time he took one hour break. He finally got home after 38 hours.



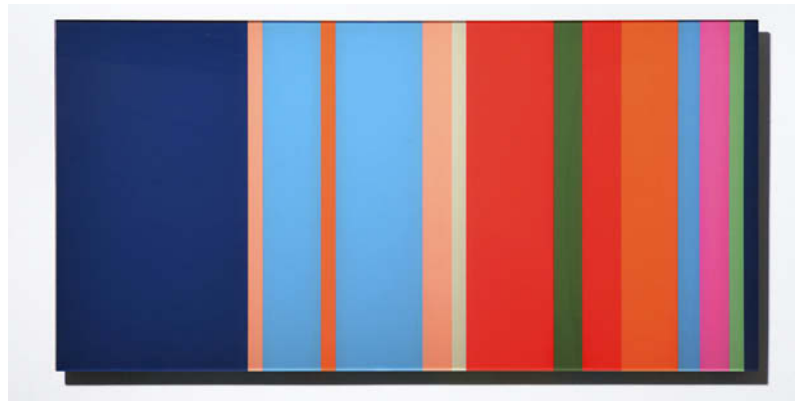
Life Stripe "Baby" 750mm×375mm×30mm / Acrylic Art Print

This is a day of a new-born human baby. His time started not when he was born, but he was already living his life in the womb, so it has colors from 0:00. Sleep and sport coming one after another shows the contractions that came every 8 minutes. After the event (birth) came relaxation (Kangaroo Care), bath, meal (nursing), and getting ready (taking different physical tests). The mother told me that the new-born babies get quite busy right after they were born.



Life Stripe "Giraffe" 750mm×375mm×30mm / Acrylic Art Print

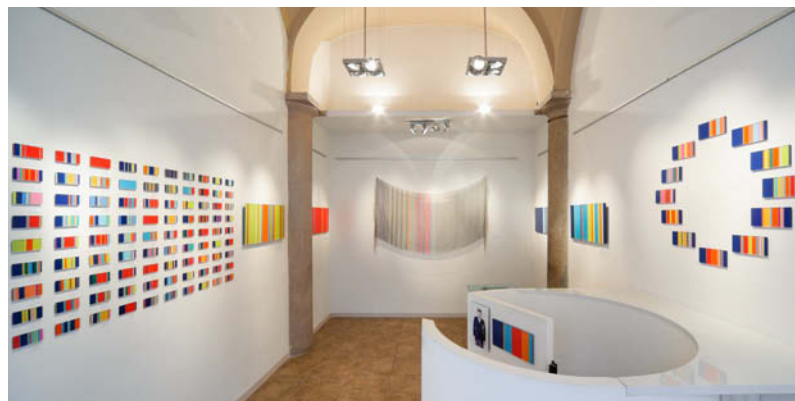
This is a day in the life of a baby Reticulated Giraffe, born in Zoo. He alternates frequently between relaxing and eating during the day, and relaxing and sleeping at night. Herbivores tend to sleep very little to protect themselves from carnivores. They get a total of about 1 hour of sleep a day, going through small frequent naps lasting less than 10 minutes each. The yellow-green color may suggest many moments of peace, but when you consider the life's conditions of the animals in the food chain you can understand that even in a safe place like the zoo, animals tend to be tense and fear for their lives.



00:00 12:00 24:00

Sleep	Meal	Get dressed	Movement	Work/Study	Housework/Chores	Bathing
TV/Movie	Reading	Shopping	Sport	Lessons	Telephone/E-mail/Internet	Hobby
Relaxation	Raising children	Beauty/Health	Hospital	An event	Hang out	A date

"Life Stripe" is changing the patterns of a day into 21 colors, which are recorded in a temporal axis of 24 hours creating a visual aspects of life. Some days might be superb and others sad as well as simply ordinary... These are expressed not in letters nor in pictures, but in the art form of patters of colors.



Life Stripe Exhibition in Milano Fuori Salone 2012, 2013  
Photo: Takumi Ota



Life Stripe Workshop with Milano University, University of the Republic of San Marino, 2013  
Supported by Takeo Co., Ltd., Toyokasei Co., Ltd.,

## "Life Stripe" Exhibition

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10 18.00 Presentation 10 19.00 Party 12 16.00 Workshop

FABBRICA DEL VAPORE at ILFISCHIO.Doc

Via Giulio Procaccini 4, Milano ([www.ilfischio.com](http://www.ilfischio.com))

Artist: SPREAD, Hirokazu Kobayashi e Haruna Yamada (Tokyo)

Curation: Rossella Menegazzo (The University of Milan)

Video capture: ILFISCHIO.Doc

Management: Yuko Noguchi

Collaboration: The University of Milan,

The University of the Republic of San Marino,

Contemporary Asia Research Centre (CARC)

Support: Takeo Co., Ltd., Toyokasei Co., Ltd.

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